

# THE BIG STORE

SIXTH AVENUE

16th AND 19th STREETS

**Better Goods for the Same Money,** or the same goods for less money than elsewhere, is our steadfast business policy; look over this announcement and see if it is not an absolute fact!

## Dress Goods Department.

Extraordinary values in black and colored Broadcloths, Serges, Poplins, Henriettas, Plaids, French and German Novelties, English and Scotch Homespuns and Cheviots, and in addition the following very remarkable collection of Dress Goods specials for Monday's sale at

### ABOUT HALF ACTUAL VALUE!

Just 100 pieces black English Mohair Brilliantine, a bright and lustrous black in splendid quality that would now cost \$7.40 the yard to land in New York. To make our Black Dress Goods Section still more popular we say for Monday—only.... **24c**

100 pieces black all-wool broadened Satinets, 46 inches wide, in the season's choicest patterns, a very nobby black dress fabric, that is positive 75c. value, Monday, per yard, at... **38c**

One immense lot of Colored Fancy Dress Stuffs, the latest production of a domestic manufacturer, in a vast assortment of different styles—cheviots, curls, Pouterettes, silk and wool mixtures, etc., positive 75c. value, on sale Monday at the Big Store for the very low price of..... **48c** the yard.

50 pieces Satin Rhadamers, complete line of medium and dark colorings, an all silk and heavy quality, just the thing for underskirts and linings, worth 85c. the yard, on Monday special at only **48c**

50 pieces extra superior and heavy quality black Drap d'Etas and Henriettas. Here are the finest qualities of Black Dress Materials, actually good value for \$1.25 the yard. The Big Store's Great Black Goods Section will offer them Monday at **75c**

Several thousand yards rich novelty Dress Materials, newest and most effective ideas in all the desirable combinations of colors; 85c. would be the price anywhere else; to go on sale here for Monday at only **58c** the yard.

Just 25 pieces richest grade heavy weight Black Crepons. Superb styles. Finest and most choice production of the looms of France. Never before sold anywhere under \$4.00 the yard. While the quantity lasts the Big Store's Black Dress Goods Section will make the price **2.25** the yard.

## A SILK SALE FOR MONDAY AT SENSATIONAL PRICES.

One immense lot of Silks in dark and light colorings, also fancy Taffeta Silks in dark colorings only, Moire Velours in evening shades and new colorings—silks of every description in broken assortments taken from our regular stock. Silks that have been selling right along for 75c. and 85c. the yard, to close out these lots completely on Monday, all marked for choice.... **38c**

75 pieces rich, fancy and striped Silks, new Fall effects, including fine quality Plaids and Roman Stripes, silks especially stylish for the waist or gown, and elsewhere sold as high as \$1.25 the yard, to be sold in the Big Store's popular Silk Department to-morrow (Monday) for..... **88c**

## VELVETS,---TWO SURPASSING SPECIAL VALUES---

25 pieces Black Silk Velvets, a beautiful quality the regular value of which is \$1.25 the yard, on Monday, for only.... **85c** the yard

2,000 yards Black Velour du Nord, rich and heavy for the Fall and Winter. Wraps and Capes, full 32 inches wide, \$3.00 is the usual price, just half for Monday only.... **1.50** the yard

## Ladies' Fine Fans.

### AN EXTRAORDINARY OPPORTUNITY AT EXTRAORDINARY PRICES!

Handsomely illuminated paper and enameled silver and gold electric fans

Electric fans in all desirable evening shades, complete sets, \$1.50

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## Linens.

Superior price attractions for Monday's sale

Table Cloths of very fine double satin damask

with borders all around, and marked to match

over 25 patterns to choose from, strictly 75c. a

yard quality, to be sold Monday as follows:

12x18 size for..... **\$1.19**

12x14 size for..... **1.70**

12x12 size for..... **2.65**

400 handkerchiefs, Turkey

red face colors, size 8-4, Monday at

each..... **69c**

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each..... **69c**

## Wash Fabrics.

36-inch wide Percale, in dark effects, 7c

always 12c. Monday per yard..... **7c**

Best prints in light and dark colors, 3 1/2c

always 6c. Monday per yard..... **3 1/2c**

Apron Ginghams in assorted checks, 3 1/2c

always 6c. Monday per yard..... **3 1/2c**

Finest black damask, very good

for wrappers, best 12c. grade, Monday

per yard..... **8c**

New Ginghams, in hand-

some designs, at..... **10c and 12c**

New silk ginghams for children's

wear at, per yard..... **23c**

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## Flannels.

Five extra special bargains for Monday.

10 boxes of high grade outing

flannel, that regularly sells at 12c.

Monday per yard..... **5c**

French all wool flannel, very pretty,

worth 50c. Monday per yard..... **39c**

Full yard wide Elderdown flannel,

Monday..... **39c**

50 pieces silk embroidered skirting

flannel, Monday at..... **45c**

Novelty flannel, always 25c. Monday

per yard..... **15c**

## Blankets and Comforters.

One lot of 6 1/2 lb. woolen blank-

ets, handspun, fully worth

\$3.00 per pair, Monday special at..... **4.95**

500 comforters, one of the biggest

values of the season, to go on sale

to-morrow, Monday, special price of



## Trimmed Millinery.

We design and execute the latest, choicest headwear for every conceivable occasion. Our great stock of millinery sparkles with gems appropriate for street or carriage wear, for evening use or any other happening in the social world. There is that certain freshness and chic about our hats that comes only as the reward of expert work, only as the result of keeping in touch at all times with the fashion-centres of both hemispheres. Monday we will offer a special collection of modish hats, showing the full development and ripening of the early ideas, as handsome and as beautiful an assortment of ladies' stylish millinery as ever graced the stock of any store

for \$15.00 or \$20.00, divided into two special bargain lots, at..... **\$10.00 and \$12.00**

## In Untrimmed Millinery.

The Big Store's purchasing power and almost unlimited merchandise outlet bring within your reach the world's best at the world's lowest.

For Monday beautiful velvet shapes in black and colors, all the season's latest color conceptions, special at..... **.69**

Misses' and children's hats in all colors, at..... **.39**

Fur felt hats, plain and bell crowns, in all colors..... **.95**

Fancy feathers in a great variety of styles and colors, 2 plumes, black and

colors, for Monday, each at..... **.25**

Black Amazon plumes, special quality, very fine and choice, for Monday at

the special price of..... **1.75**

## Wall Paper Sale Extraordinary.

We have just bought out the entire stock of the well-known wall paper house, Kerwin Miller, of Smithfield street, Pittsburgh, consisting of nearly 100,000 rolls of high-grade Wall Paper in an average price of \$1.00, choice to-morrow

to-morrow, Monday, choice at..... **79c**

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## Laces, Embroidery and

## Ladies' Neckwear.

### A TRIPLE ALLIANCE OF BARGAINS.

1,000 yards of Point d'Esprit, in butter color, 4

to 7 inches wide, fine and dainty

trimming lace, worth 35c. choice

for Monday at..... **15c**

One special lot of Hamburg, fine assortment

of latest patterns, well finished edges

on good cloth, 3 1/2 to 4 1/2 inches wide,

Monday, choice at..... **10c**

One special lot of Liberty Silk Jabots, with fine

lace collars and pointed neck

trifles, in all colors, regularly sold at

\$1.39, for Monday, special at..... **98c**

50 dozen black and white hosiery and net ties,

lace collars and pointed neck trifles, fully 2

yards long, regularly 75c. Monday,

special at..... **45c**

## An Umbrella Bargain.

500 fine heavy twilled Silk Umbrellas, bright and

fine finish, made up on close rolling, tapering

steel ribs, paragon frames, silk cases to match,

beautiful assortment of stylish handles, suitable

for ladies or gentlemen, every one

\$3.00 value, to go on special sale

to-morrow, Monday, at..... **1.75**

## PHENOMENAL SELLING THROUGHOUT THE STORE!

A list of remarkable price attractions for Monday's sale that will not be equalled anywhere in the city.

## In the Cloak Room Five Phenomenal Values for Monday!

Silk lined Boucle Jackets, regular

\$8.75 value.

Black all-wool Cheviot Jackets, fur

back, half silk lined, regular \$8.75

value.

Black and Navy Kersey Jackets, half

lined, regular \$8.75 value.

All perfect styles—in the

season's most fashion-

able materials..... **5.75**

Extra quality

Boucle Jack-

ets, fancy silk

lined, strapped

and stitched seams, beautifully

finished, regular \$15.00 value.

Handsome Kersey and Boucle silk

lined Jackets, inlaid velvet col-

lars, regular \$15.00

value. Monday choice, **9.75**

Black Boucle Capes—Thibet fur

trimmed collar and front, lined

with silk serge, reg.

8.75 value.

Monday at..... **4.75**

Magnificent Seal Plush Capes, hand-

somely braided and jetted, double

serge lining. Thibet fur trimmed,

regular \$15.00

value; Mon-

day for **8.75**

A very special sale

of

300 Girls' two-

tone Boucle Reefers

and Jackets, in

handsome browns,

greens, navy and red colors, all two tone

materials, very stylish garments, not sold any-

where for less than \$7.00; here Monday for..... **4.25**

## Infants' Wear---A Special Offer.

250 children's caps, manufac-

tured in the finest style, includ-

ing white silk caps and poke

effects, also some Tam o' Shan-

ters, choice bengaline silks, plush,

fur and ribbon trimmed, positive

values up to \$5.00, to be divided

for Monday into 2 bargain lots.

Lot No. 1, choice

at..... **95c**

Lot No. 2, choice